



PREM RAI

PROFESSIONAL WORDPRESS DEVELOPER

*Build
Your Dream
Website*

7+ Years of Experience

in WordPress Development

I help businesses, professionals, startups, agencies, and organizations build **modern, responsive, secure, fast, and business-focused** WordPress websites.



WordPress
Development



Website
Design



Redesign



WooCommerce



Maintenance



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India



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Let's Build a Better Website
for Your Business





About Prem Rai

I'm **Prem Rai**, a Professional WordPress Developer with **7+ years of experience** in designing, developing, customizing, optimizing, and maintaining WordPress websites.

Over the years, I have worked on different types of websites for businesses and professionals, including corporate websites, service-based websites, portfolios, blogs, eCommerce stores, and specialized business websites.



My approach goes beyond simply creating a website.

I focus on building websites that are:



Professional and visually appealing



Mobile responsive



User-friendly



Fast and performance optimized



SEO-friendly



Designed to support business growth



Secure and reliable



Easy to manage



Focused on generating leads and conversions



My Philosophy

“A website should not just look good. It should work for your business.”



My Journey as a WordPress Developer

7+ Years of Learning, Building & Growing

My journey in WordPress development has been driven by a passion for websites, technology, design, and solving real business problems.



My Journey

01



Started with WordPress

Learned the fundamentals of WordPress, website structure, themes, plugins, customization, and development.

02



Built Real-World Websites

Started developing websites for different businesses and industries.

03



Expanded My Expertise

Developed skills in responsive design, WooCommerce, performance optimization, SEO-friendly development, customization, and troubleshooting.

04



Worked on Diverse Projects

Created websites for businesses, professionals, eCommerce brands, organizations, and service providers.

05



Focused on Business Growth

Shifted the focus from simply building websites to creating websites that help businesses establish credibility, attract visitors, generate leads, and grow online.



Today

I continue helping businesses transform their online presence through professional WordPress solutions.

*Better
Websites
Bigger
Opportunities*



What I Do

I specialize in complete WordPress website solutions—from initial design and development to optimization, maintenance, and ongoing improvements.



WordPress
Solutions

— Core Expertise —



01

WordPress Development

Custom and professional WordPress websites tailored to business requirements.



02

WordPress Website Design

Modern, responsive, user-friendly website designs.



03

WooCommerce Development

Professional eCommerce websites for selling products and services online.



04

Website Redesign

Transforming outdated websites into modern and effective digital experiences.



05

WordPress Customization

Themes, plugins, layouts, functionality, and feature customization.



06

Website Speed Optimization

Improving website performance, loading speed, and user experience.



07

WordPress Maintenance

Updates, backups, troubleshooting, security, and ongoing support.



08

Website Migration

Moving websites between hosting providers, domains, or servers.



Turning Your Ideas into Powerful Websites

Professional WordPress solutions tailored to your business goals.



Build



Optimize



Grow



MY SERVICES

WordPress Development Services

Custom WordPress solutions to help your business grow, perform and succeed online.



01

Business Website Development

Professional websites designed specifically for businesses.



02

Corporate Website Development

Scalable websites for companies and organizations.



03

WordPress Website Design

Modern and responsive website interfaces.



04

WooCommerce Development

Complete online stores using WooCommerce.



05

Website Redesign

Modernization of outdated or underperforming websites.



06

WordPress Customization

Custom functionality, layouts, themes, and plugins.



07

Website Speed Optimization

Performance optimization and faster loading websites.



08

WordPress Bug Fixing

Diagnosis and resolution of WordPress issues.



09

WordPress Maintenance

Regular updates, backups, security, and technical support.



10

Website Migration

Safe website migration between hosting environments.

WHY

WordPress?

WordPress powers websites across businesses, industries, organizations, and professional services because of its flexibility, scalability, and extensive ecosystem.



Benefits of WordPress



Flexible

Build almost any type of website.



Scalable

Grow your website as your business grows.



Cost Effective

Powerful features without unnecessarily high development costs.



SEO Friendly

A strong foundation for search engine optimization.



Mobile Responsive

Create experiences that work across devices.



Easy to Manage

Update website content without depending on a developer for every small change.



Extensible

Thousands of themes, plugins, and integrations are available.



eCommerce Ready

WooCommerce enables powerful online stores.



My Approach

I use WordPress as a platform, but I focus on the **business objective** behind the website.

*Let's Build Something
Great Together*



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A successful website starts with a clear process.



01

Discovery

Understand your business, target audience, goals, competitors, and requirements.



02

Planning

Create the website structure, sitemap, content requirements, and functionality plan.



03

Design

Develop a modern visual direction focused on usability and brand identity.



04

Development

Build the website using WordPress and the required technologies.



05

Content Integration

Add website content, images, services, products, forms, and other required elements.



06

Testing

Test responsiveness, functionality, forms, links, browsers, and devices.



07

Optimization

Improve speed, performance, usability, security, and technical quality.



08

Launch

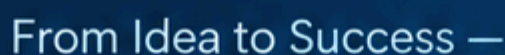
Deploy the website and perform final checks.



09

Support

Provide maintenance, troubleshooting, updates, and future improvements.



Clear Process + Smart Strategy + **Powerful WordPress** = Your success

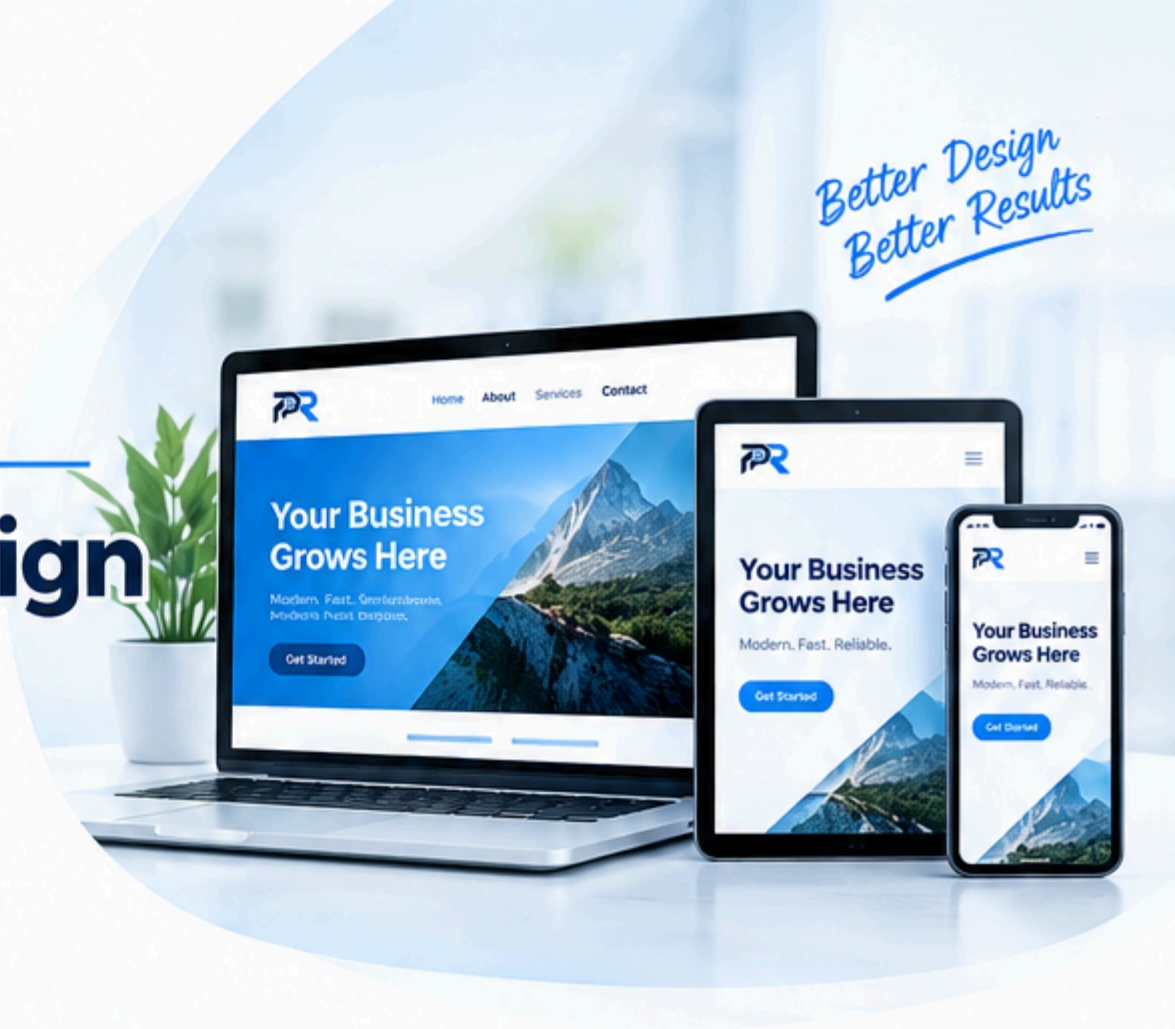


DESIGN APPROACH

My Website Design Approach

A professional website needs more than attractive graphics.

I combine **design, usability, technology, and business objectives** to create websites that provide a better experience for visitors.



I Focus On



Clean Design

Simple and professional layouts.



Strong Visual Hierarchy

Helping visitors understand important information quickly.



Responsive Design

Optimized for desktop, tablet, and mobile.



Easy Navigation

Visitors should find what they need without confusion.



Clear Calls-to-Action

Encouraging visitors to contact, book, purchase, or inquire.



Brand Consistency

Colors, typography, imagery, and messaging aligned with the business.



Conversion-Focused Layouts

Designed around business goals rather than decoration alone.



Great design doesn't just look good — it **works for your business.**

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I build and optimize WordPress websites
with performance in mind.



Optimize for speed. Deliver better results.

- 01 Page loading performance
 - 02 Image optimization
 - 03 Caching
 - 04 CSS and JavaScript optimization
 - 05 Database optimization
 - 06 Plugin optimization
 - 07 Hosting configuration
 - 08 Mobile performance
 - 09 Core Web Vitals considerations
 - 10 Technical cleanup

Built for search engines. Designed for people.

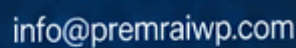
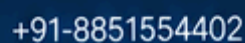
I also consider SEO fundamentals during development:

- 01 Clean website structure
 - 02 Responsive design
 - 03 Search-friendly URLs
 - 04 Proper heading structure
 - 05 Image optimization
 - 06 Internal linking opportunities
 - 07 Metadata integration
 - 08 XML sitemap compatibility
 - 09 Performance optimization



Build a website that is attractive to visitors and technically prepared for search engines.

*Let's Build Something
Great Together*



WORDPRESS

Security & Maintenance

Keeping Your Website Secure & Healthy

Launching a website is only the beginning. WordPress websites require regular updates, monitoring, backups, security checks, and technical maintenance.



⚙️ Maintenance Services

 01 WordPress Core Updates	 02 Plugin Updates	 03 Theme Updates	 04 Website Backups	 05 Security Checks
 06 Malware Troubleshooting	 07 Broken Functionality Fixes	 08 Database Maintenance	 09 Performance Monitoring	 10 Technical Troubleshooting

⚙️ Why Maintenance Matters

Regular maintenance can help:

- ✓ Reduce security risks
- ✓ Prevent compatibility problems
- ✓ Maintain website performance
- ✓ Protect website data
- ✓ Keep functionality working
- ✓ Improve long-term reliability

Let's Build Something Great Together

Selected WordPress Projects

This page will give you a glimpse of my portfolio and the type of websites I build.



Project Categories



Business Websites

Professional websites designed to establish credibility and generate inquiries.



Corporate Websites

Websites designed for companies and organizations.



eCommerce Websites

Online stores designed around products, customers, and conversions.



Professional Websites

Websites for doctors, lawyers, consultants, professionals, and service providers.



Redesign Projects

Modernization of outdated websites with improved design and functionality.



“ My Portfolio Statement

Every project presents a different challenge. My objective is to understand the business first and then develop a website that solves its specific digital requirements.



Clean Code



Responsive Design



Fast Performance



Client Satisfaction

PROJECT CASE STUDY 1

UB Cargo & Logistics

Website Development Project



Industry:
Cargo & Logistics



Project Overview

Developed a professional website for a cargo and logistics business with the objective of creating a strong digital presence and clearly communicating its services to potential customers.



Key Focus Areas

- ✓ Professional business presentation
- ✓ Service-focused website structure
- ✓ Responsive design
- ✓ Clear navigation
- ✓ Lead-generation opportunities
- ✓ Mobile-friendly experience
- ✓ Business credibility



Development Focus



WordPress
Development



Responsive
Design



Business Website
Structure



Contact & Inquiry
Functionality



Project Outcome

A professional online presence designed to help visitors understand the company's services and take the next step toward making an inquiry.



Connecting
Businesses
Across Borders



Clean Code



Responsive Design



Fast Performance



Client Satisfaction

PROJECT CASE STUDY 2

Legum Curiae

Website Development Project

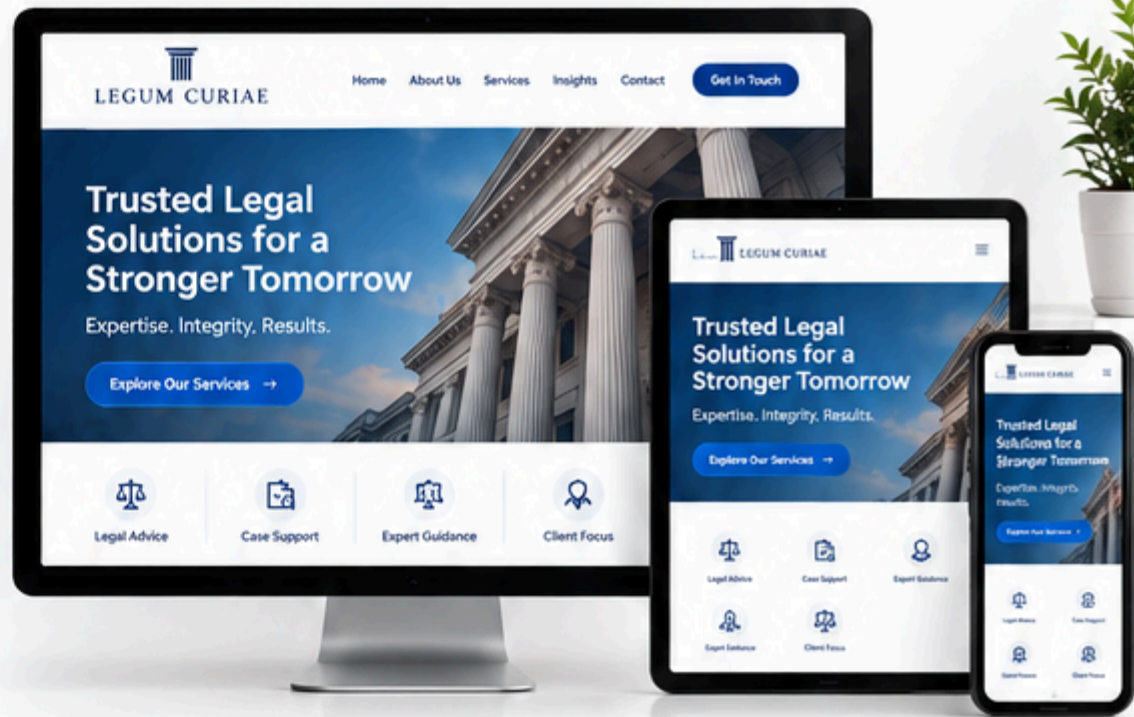


Industry:
Legal / Professional Services



Project Overview

Developed a professional website designed to present the organization's expertise, services, information, and professional identity through a structured digital platform.



Key Focus Areas

- ✓ Professional design
- ✓ Clear information architecture
- ✓ Responsive experience
- ✓ Service presentation
- ✓ Easy navigation
- ✓ Professional branding



Development Focus



WordPress
Development



Website
Design



Responsive
Development



Content
Structure



User
Experience



Project Objective

Create a credible and professional digital presence that communicates information effectively to visitors.



Clean Code



Responsive Design



Fast Performance



Client Satisfaction

PROJECT CASE STUDY 3

yaarita
LIFESTYLE JEWELLERY

eCommerce Website
Development

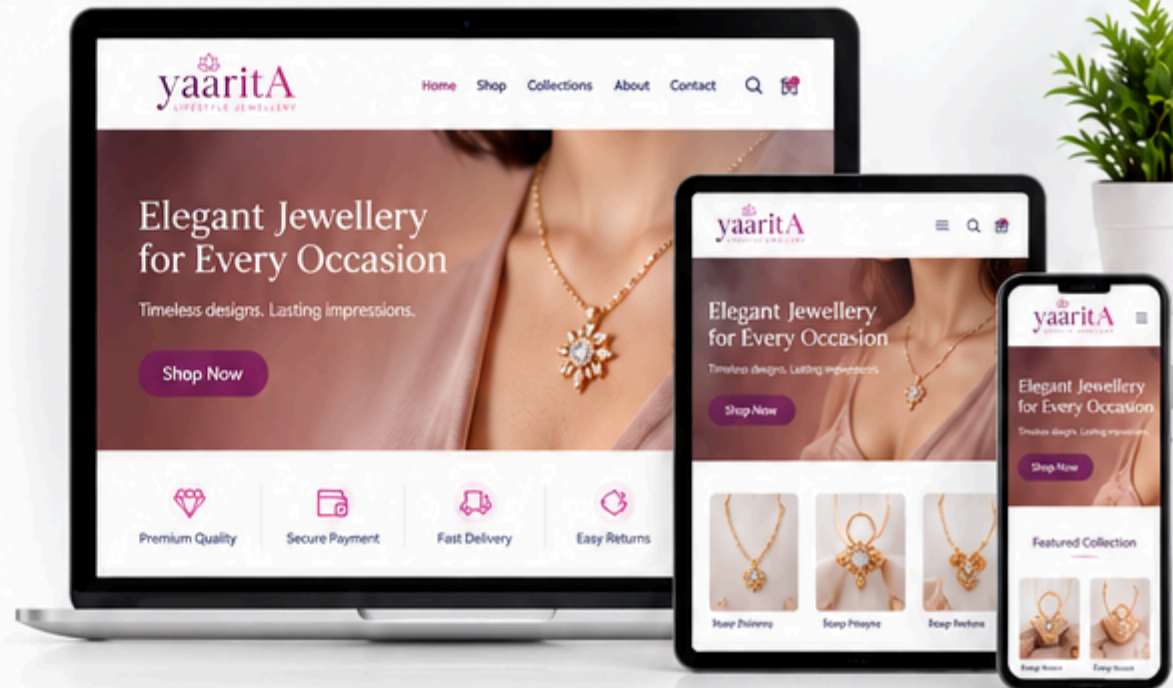


Industry:
Lifestyle Jewellery / eCommerce



Project Overview

Developed an eCommerce website designed to showcase jewellery products and provide customers with an engaging online shopping experience.



Key Focus Areas

- ✓ Product presentation
- ✓ eCommerce functionality
- ✓ Responsive design
- ✓ User-friendly navigation
- ✓ Product categorization
- ✓ Shopping experience
- ✓ Mobile optimization



Development Focus



WordPress



WooCommerce



eCommerce
Development



Responsive
Design



Product
Management



Project Objective

Create an attractive and user-friendly online store that allows customers to explore products and purchase online.



Clean Code



Responsive Design



Fast Performance



Client Satisfaction

PROJECT CASE STUDY 4

Faciomaxillary Dental

Healthcare Website Development



Industry:
Dental / Healthcare



**FACIOMAXILLARY
DENTAL**

SPECIALIZED CARE | HEALTHIER SMILES

*Healthy Smiles
Brighter Lives*



Project Overview

Developed a professional website for a dental practice with an emphasis on presenting services, expertise, information, and contact opportunities in a clear and trustworthy manner.



Key Focus Areas

- ✓ Professional healthcare presentation
- ✓ Service information
- ✓ Responsive design
- ✓ Easy navigation
- ✓ Patient-focused information
- ✓ Contact opportunities
- ✓ Mobile-friendly experience



Development Focus



WordPress
Development



Responsive
Design



Healthcare Website
Structure



User Experience



Contact Integration



Project Objective

Build a professional digital presence that helps potential patients understand the practice and easily get in touch.



**FACIOMAXILLARY
DENTAL**

SPECIALIZED CARE | HEALTHIER SMILES



Clean Code



Responsive Design



Fast Performance



Client Satisfaction

INDUSTRIES I SERVE

Websites for Different Industries

My WordPress development experience can be applied across a wide range of industries.



Business & Corporate

Corporate websites, company websites, service businesses.



Healthcare

Doctors, dentists, clinics, healthcare professionals.



Legal

Law firms, legal consultants, professional organizations.



Logistics

Cargo companies, transportation, logistics businesses.



eCommerce

Online stores, product brands, lifestyle businesses.



Professional Services

Consultants, agencies, freelancers, coaches, and specialists.



Startups

Modern websites for new businesses and growing companies.



Other Industries

I'm open to working with businesses that require a professional and reliable WordPress website.



Let's Build Your Online Presence

No matter your industry, I'm here to help you create a professional, fast and results-driven WordPress website.

*Your Industry
My Expertise*



Clean Code



Responsive Design



Fast Performance



Client Satisfaction

WHY WORK WITH ME?

Why Choose Prem Rai?

I'm not just a developer, I'm your long-term digital partner. Here's why businesses trust me for their WordPress projects.



01 7+ Years of WordPress Experience

Experience working with WordPress websites across different requirements and industries.



02 Business-Focused Approach

I don't build websites simply to fill pages. I focus on your business objectives.



03 Responsive Development

Websites designed to provide a consistent experience across devices.



04 Performance Mindset

Speed and performance are considered throughout the development process.



05 Clean & Professional Design

Modern websites designed to build credibility.



06 Direct Communication

Clear communication throughout the project.



07 Flexible Solutions

Solutions tailored to your website requirements.



08 Long-Term Support

Website development doesn't have to end at launch. Maintenance and future improvements can continue as your business grows.



Let's Build Something Great Together

Your success is my priority. I'm here to help you turn your ideas into a professional, fast and results-driven WordPress website.

*Custom Websites
Real Business Growth*



Clean Code



Responsive Design



Fast Performance



Client Satisfaction



PREM RAI

PROFESSIONAL WORDPRESS DEVELOPER

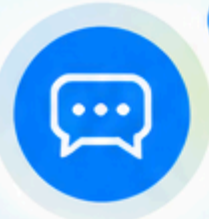
PORTFOLIO / CLIENT EXPERIENCE

CLIENT EXPERIENCE

What You Can Expect

When working with me, you can expect a straightforward and professional development experience.

*Your Success
is My Priority*



01

Clear Communication

Understand what is being done and why.



02

Transparent Process

Know the major stages of your project.



03

Requirement-Focused Development

Solutions based on your actual business requirements.



04

Professional Execution

Attention to design, functionality, responsiveness, and technical details.



05

Testing Before Launch

Important website components are checked before going live.



06

Post-Launch Assistance

Support with technical issues, updates, and future improvements.



Let's Build Something Great Together

I'm committed to delivering high-quality websites and ensuring a smooth, hassle-free experience from start to finish.

*Your Goals
My Commitment*



Clean Code



Responsive Design



Fast Performance



Client Satisfaction

Have a Website Project in Mind?

Whether you're starting a new business, redesigning an outdated website, launching an online store, or looking for reliable WordPress support, I can help.



*Great Websites
Build Better
Business*



I Can Help You With



New WordPress Website

Build a modern and professional WordPress website from scratch.



Website Redesign

Give your existing website a fresh and modern look.



Business Website

Showcase your brand and attract more customers.



Corporate Website

Create a professional online presence for your organization.



WooCommerce Store

Start your online store and increase your sales.



WordPress Customization

Tailor your website to match your unique requirements.



Website Speed Optimization

Make your website faster and perform better.



WordPress Maintenance

Keep your website secure, updated and problem-free.



Bug Fixing

Fix issues and keep your website running smoothly.



Website Migration

Move your website safely and without data loss.



Let's Discuss Your Project



Tell me about your business, your current website, and what you want to achieve.

I'll help you identify the right WordPress solution for your needs.

*Your Vision
My Expertise*



Clean Code



Responsive Design



Fast Performance



Client Satisfaction

*Custom Websites
Real Business Growth*

Let's Build Your Website

PREM RAI

PROFESSIONAL WORDPRESS DEVELOPER

Let's turn your website idea into a professional digital experience.

Whether you need a new website, redesign, eCommerce store, performance optimization, or ongoing WordPress support, let's discuss your project.



CONTACT



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CONNECT WITH ME



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Let's Stay Connected



Custom
WordPress
Solutions



Responsive
& Mobile
Friendly



Secure &
Reliable
Websites



High Performance
& Fast Loading



Ongoing
Support &
Maintenance



Have a WordPress project?
Let's talk.

START YOUR PROJECT →



Build • Design • Develop • Grow

*Your Vision
My Expertise*